



Dr Pablo HAFNER

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👤 Dr Pablo Hafner

P Hafner GmbH, Director

www.phafner.com, Switzerland
Advisory in Strategy & Governance

KEY COMPETENCES

- Leadership in family-owned Firms
- Strategic Thinking & Mentoring at C-Level
- Strong global network (focus Europe and the Americas)
- Broad industry experience in agribusiness (food & beverage), machinery, infrastructure & industrial services
- Multilingual (Spanish, German, English & French)

PUBLICATIONS

Available at www.phafner.com

BOARD MEMBER | STRATEGY ADVISOR

Strategic advisor in boards across diverse industries. Challenging sparring partner to CEOs and shareholders. Multiculturally savvy leader with an international mindset. Led successful organizational transformations and complex turnarounds for several mid-sized B2B companies globally. Author of numerous international publications and contributor to several books in the field of family business, firm restructuring and family-firm governance.

BOARD MEMBERSHIPS

2020 - today	Trillions SL www.trillions.es , Spain (Start-up) Insect-based Food Producer
2014 - 2020	Kineta SA www.kineta.com , Switzerland & Argentina Grape Juice & Wine Producer
2015 - 2016	Concentra Holding AG www.passina.com , Switzerland Tropical Fruit Juices, Concentrates & Flavours
2014 - 2015	Iplatea SA www.platea.com , Spain 3D Printing Marketplace (start-up)

CAREER HIGHLIGHTS

2015 - 2021	Passina Group, Group CEO www.passina.com , Switzerland & NL B2B, Agribiz, Global, USD 100M, 400 FTEs
2006 - 2009	Microtherm GmbH, Managing Director www.microtherm.de , Spain & Canada B2B, Electrical components, EUR 20M, 200 FTE
2004 - 2005	Ascom Group, Managing Director www.ascom.com , France & Spain B2B, Parking systems, Global, EUR 50M, 200 FTE
2000 - 2002	Brugg Group, Managing Director www.brugg.com , Spain & Southern Europe, B2B, Wire ropes, EUR 20M, 50 FTE
1995 - 2000	Schindler Group, Finance www.schindler.com B2B, Elevators Diverse positions in Finance in CH, D and ES.